

This record is a partial extract of the original cable. The full text of the original cable is not available.

UNCLAS SECTION 01 OF 07 WELLINGTON 000671

SIPDIS

FOR ECA/PE/VFE-MCAIN, CMROZOWSKI,  
RMARTIN INFO EAP/PD-LHIGH, EAP/ANP-TRAMSEY, ECA/PE/VRF-  
TBLATT, JHATHAWAY

E.O. 12958: N/A

TAGS: OEXC SCUL KPAO NZ

SUBJECT: AMENDED NOMINATION REQUEST FOR VOLUNTARY VISITOR  
PROGRAM FOR DEBORAH MCCORMICK AND ADRIENNE STEWART

¶1. POST AMENDS ORIGINAL CABLE AND NOW REQUESTS AN EIGHT-DAY  
VOLUNTARY VISITOR PROGRAM FOR DEBORAH MCCORMICK (DIRECTOR)  
AND A SIX-DAY PROGRAM FOR ADRIENNE STEWART (TRUSTEE) OF THE  
ART AND INDUSTRY BIENNIAL TRUST.

¶2. POST REQUESTS FUNDING FOR ACCOMMODATIONS AND DAILY PER  
DIEM AND DOMESTIC TRAVEL FOR DEBORAH MCCORMICK ONLY.

¶3. DEBORAH MCCORMICK AND ADRIENNE STEWART ARE IMPORTANT  
EMBASSY CONTACTS WHO ARE LEADING THE "SCAPE" ART AND  
INDUSTRY BIENNIAL EXHIBITION IN CHRISTCHURCH, NEW ZEALAND,  
IN 2006. THIS IS NEW ZEALAND'S LEADING URBAN ART EXHIBITION  
FOR PUBLIC SPACES, PRIMARILY IN OUTDOOR SETTINGS.

¶4. PROGRAM DESCRIPTION.

FOR DEBORAH MCCORMICK: AN OVERVIEW OF CONTEMPORARY ART IN  
THE UNITED STATES WITH A FOCUS ON URBAN ART FOR PUBLIC  
(INDOOR AND OUTDOOR) SPACES. INTRODUCTION TO ARTISTS FOR THE  
PURPOSE OF EXCHANGE PROGRAMS AND THE PURCHASE AND/OR  
PRESENTATION OF AMERICAN ART IN NEW ZEALAND.

FOR ADRIENNE STEWART: OVERVIEW OF THE GOVERNANCE OF  
SUCCESSFUL ARTS ORGANIZATIONS IN THE UNITED STATES WITH  
INTRODUCTIONS TO COUNTERPARTS.

¶5. THE PROGRAM DATES REQUEST IS FOR EIGHT DAYS FOR DEBORAH  
MCCORMICK: OCTOBER 11-14 AND 17-20, AND SIX DAYS FOR  
ADRIENNE STEWART OCTOBER 11-14 AND 17-18.

¶6. START FIXED-FORMAT TEXT (PLEASE DO NOT EDIT):

: The following data is in a fixed format which enables  
: automated processing in Washington and should not be  
: edited except by means of the Post-EVDB software.

EXPORT-SOURCE: POST-EVDB

VERSION: 3.0.7

POST-EMAIL: benger@state.gov

TRANSMITTING-POST: PAS Wellington

TRANSMITTING-POST-ID: 4005

EXPORT-TYPE: BIO DATA

START NOMINATION:

ECA-OFFICE: E/VRF

PROG-AGENCY-NAME:

POST-PROJ-ID: 126

ECA-PROJ-NO:

PROJ-NAME: Art and Industry Stewart and McCormick

START MEMO PROJ-DESC:

A project for two visitors: to gain an understanding of  
American contemporary art in public spaces: to meet with  
contemporary public space artists and study the governance  
and management of arts institutions and organizations.

END MEMO PROJ-DESC:

PROJ-TYPE: Individuals Traveling Together

PROG-TYPE: Voluntary Visitor

FY: 2005

DEPART-POST: 10/09/2005

SESSION-DATE: 10/11/2005

RETURN-POST: 10/21/2005

NO-OF-PART: 2

RANK-ORDER: 1

START MEMO POST-OBJ:

For Deborah McCormick:

Overview of contemporary art in the United States with a  
focus on urban art for public ( indoor and outdoor ) spaces.  
Introduction to artists for the purpose of exchange programs  
and the presentation of American art in New Zealand.

For Adrienne Stewart:

Overview of the governance of successful arts organizations  
in the United States with introductions to counterparts.

END MEMO POST-OBJ:

START MEMO POST-RCMD:

For Deborah McCormick:

Meetings with contemporary art specialists and institutions.  
Meetings with counterpart exhibition directors who manage  
public / urban art exhibits and installations.

For Adrienne Stewart:

Meetings and experiences with counterparts who are trustees  
and governors of successful arts organizations: for example,  
symphony orchestras, art galleries or other philanthropic

organizations such as welfare or education agencies.  
Secondary requirement - to meet dance festival producers.

END MEMO POST-RCMD:  
ECA-OFFICE-ID: 1041  
PROG-AGENCY-ID:  
PROJ-TYPE-ID: ITT  
PROG-TYPE-ID: 30  
NOMINATING-POST-ID: 4005  
FUNDING-CNTRY-ID:  
STATUS: N  
ORIGINATOR: P  
SUBJ-DISC: Arts & Culture  
START BIO:  
PREFIX: Ms.  
F-NAME: Deborah  
M-NAME: Jean  
L-NAME: McCormick  
SUFFIX:  
POSITION-CODE: 0  
PRINCIPAL?: Yes  
GENDER: F  
DOB: 09/13/1974  
MAR-STAT: S  
BIRTH-CITY: Darfield  
BIRTH-CNTRY: New Zealand  
CITIZ-CNTRY: New Zealand  
RES-CNTRY: New Zealand  
START MEMO POSITION:  
Director, Art and Industry Biennial Trust  
END MEMO POSITION:  
START MEMO OTHER-POSITIONS:  
Director , Art and Industry Consultants Ltd 1998  
Art Consultant to Christchurch City Council  
Trustee of the Arts Centre in Christchurch and John Britten  
Reserve  
Member of Christchurch - Adelaide Sister City Committee  
END MEMO OTHER-POSITIONS:  
START MEMO PREV-POSITIONS:  
Art Consultant to Orion New Zealand Ltd 2001  
END MEMO PREV-POSITIONS:  
START MEMO US-TRAVEL:  
  
END MEMO US-TRAVEL:  
START MEMO OTHER-TRAVEL:  
2001 Singapore, Kuching Malaysia  
2003 Hong Kong  
2004 Adelaide Australia  
END MEMO OTHER-TRAVEL:  
START MEMO EDUCATION:  
Batchelor of Fine Arts, University of Canterbury, School of  
Fine Arts, Majors Photography and Art History.  
END MEMO EDUCATION:  
START MEMO MEMBERSHIPS:  
  
END MEMO MEMBERSHIPS:  
START MEMO PUBLICATIONS:  
Introductions/Forewords for the 3 SCAPE Art and Industry  
Urban Arts Biennial Catalogues 2000,2002, 2004; Operational  
Procedures for Artworks in Public Places, Christchurch City  
Council. 3 Policy Volumes 2003/2004  
END MEMO PUBLICATIONS:  
START MEMO SPEC-CONSID:  
Non Smoker.  
Twin Share Accommodation requested  
END MEMO SPEC-CONSID:  
FIRST-LANG: English  
ENGL-READ: 5  
ENGL-SPEAK: 5  
ENGL-COMP: 5  
START MEMO NOM-POST-OBJ:  
A Voluntary Visitor Program that introduces Deborah  
McCormick to Public Art / Outdoor Art Exhibition specialists  
from organizations and institutions that present art in  
public places ( indoor and out door). Post considers that  
through introductions to American artists who specialize in  
public/urban art installations, that exchange programs for  
American artists to Christchurch New Zealand will result.  
END MEMO NOM-POST-OBJ:  
START MEMO NOM-POST-RCMD:  
Post suggests the program includes visits in the West Coast  
and East Coast and the visitors want to visit in New York  
and fly home from there.  
Where possible the program should include a city the size  
and style of Christchurch by way of comparison would be good  
( see Justification and Requirements).  
Post is happy to receive ideas from the programmers but the  
visitors suggest the following broad itinerary:  
For Deborah McCormick:  
Overview of contemporary art in the United States with a  
focus on urban art for public ( indoor and outdoor) spaces.  
Introduction to artists for the purpose of exchange programs  
and the presentation of American art in New Zealand.  
For Adrienne Stewart:  
Overview of the governance of successful arts organizations  
in the United States with introductions to counterparts.  
Also wants to meet dance festival producers to introduce a

New Zealand Dance protege.

PROGRAM DATES REQUESTED ARE:

Sun 9 October Arrive Los Angeles. Travel to a West Coast City. Suggest San Francisco.

Mon 10 Oct Public Holiday. Own Time

Tue 11 October begin VolVis Program 'Day 1' in San Francisco

Wed 12 October VolVis Program 'Day 2' San Francisco. Travel to 2nd West Coast City, to be advised by programmer.

Thurs 13 October VolVis Program 'Day 3'. West Coast City.

Fri 14 October VolVis Program 'Day 4'. West Coast City 2.

Travel to New York end of day or on Saturday 15.

Sat 15 Travel to New York City and own time.

Sun 16 Own time New York City.

Mon 17 October VolVis Program 'Day 5' New York City

Tues 18 October Volvis Program 'Day 6' New York City.

Adrienne Stewart ends Vol Vis Program , International departure from New York City.

Wed 19 October Volvis program 'Day 7' continues for Deborah McCormick at 2nd East Coast city

Thursday 20 October Volvis Program 'Day 8' final program day. 2nd East Coast city. International departure that evening or on 21 October.

END MEMO NOM-POST-RCMD:

START MEMO VIS-OBJ:

To foster opportunities for American artists and curators to become part of SCAPE Art and Industry Urban Arts Biennials in Christchurch New Zealand through residencies, exhibitions, exchanges, speaking and professional development opportunities.

To gain an understanding and insight into the American contemporary arts world and its operations including organizations working on arts/industry/business initiatives, modern visual arts galleries and art works-in-public places departments and municipal authorities.

To enable Deborah McCormick to expand her skill base and knowledge in the areas of visual and public art / urban installation works management.

Interested in learning about Visual Artists Awards i.e. Hugo Boss; Outdoor Civic Light Installations and Presentations.

END MEMO VIS-OBJ:

START MEMO VIS-REC:

To gain an understanding and insight into the American contemporary arts world and its operations including organizations working on arts/industry/business initiatives, modern visual arts galleries and art works-in-public places departments and municipal authorities.

Wants to meet counterpart art exhibition/event/festival specialists who specialize in exhibition curation, sponsorship and stakeholder management relating to permanent and temporary installation art in public spaces.

Wants to meet urban art artists who do installations in public places ( indoor and outdoor spaces).

Wishes to have introductions and meetings with contemporary arts institutions generally as time allows to meet with American artists and arts professionals in contemporary arts.

Interested in learning about Visual Artists Awards i.e. Hugo Boss; Outdoor Civic Light Installations and Presentations.

Accommodation note: please book twin share room. They are happy to share a room.

Advice about tickets for both to Metropolitan Opera and New York Philharmonic Orchestra or other ideas for their own time on weekend of 15 16 October.

Meet with Renny Pritkin Chief Curator at Yerba Buena Center of the Arts, San Francisco

END MEMO VIS-REC:

NOMINATING-OFFICER: Roy Glover

START MEMO NOMINATING-JUSTIFICATION:

Deborah McCormick is the Director of Art and Industry Biennial Trust which presents a Bi Annual exhibition of Art in public spaces. She has successfully lead three biennial exhibitions, raised approximately \$3.1 million dollars in sponsorship and managed many stake holder relationships as well as maintaining a high curatorial standard. In 2000 she received an award from the Christchurch City Council recognizing her achievements in managing this event for the city. Post has worked with Deborah on the 2002 Biennial which featured a work by American artist Ed Osborn. Deborah is in a position to grow the capability of the SCAPE Art and Industry program in Christchurch. By funding this visit to the United States her board of directors is expressing their confidence that she will learn valuable information about

public art and out door art installations in America and extend her knowledge and networks of counterpart arts managers and artists in this area. It is intended that through contacts she develops on this visit that invitations to American artists to exhibit their work in Christchurch New Zealand ( and other cities where she has influence) will be extended as a result.

The SCAPE Art and Industry exhibition is presented in Christchurch

(Pop 318,000) which is the largest city in the South Island of New Zealand. It is a sophisticated regional business center that has two universities, a thriving arts community, attractive 19th century architecture and beautiful English style parks and gardens. It is also the tourist gateway into the southern alpine region. The city hosts the supply airport base for the United States Antarctic Program administered by the National Science Foundation. All supplies for the American Base at McMurdo in Antarctica fly out of Christchurch. The city is very proud of this connection with the United States. Interestingly, in 2003, American artist Ed Osborn presented an art work that included archive footage of the Antarctic continent. It would be good if somewhere in the program the visitors could compare and contrast public art programs in an American city of similar size and type such as Christchurch. They want to visit New York as part of this program and international fares will be arranged to return from there.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: Mutual Understanding

SPEAKER?: Yes

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: Yes

E-I-TYPE: NONE

NOMINEE-ID: 178

PERSON-ID: 165

BIRTH-CNTRY-ID: NZ

CITIZ-CNTRY-ID: NZ

RES-CNTRY-ID: NZ

FIRST-LANG-ID: EN

E-I-TYPE-ID: N

NOM-POST-ID: 4005

NOM-FUNDING-CNTRY-ID: 0

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT:

SPONS-FUNDS: 0

SPONS-AGENCY1:

USGOVT-AGENCY1:

US-AGENCY-AMT1: 0

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT:

END BIO:

START BIO:

PREFIX: Lady

F-NAME: Ellen

M-NAME: Adrienne

L-NAME: Stewart

SUFFIX:

POSITION-CODE: 0

PRINCIPAL?: Yes

M-ADDR1: 127 Scarborogh Road

M-ADDR2: Sumner

M-ADDR3:

M-CITY: Christchurch

M-STATE:

M-CNTRY: New Zealand

M-ZONE:

M-ZIP:

M-PHONE: 64 3 326 5213

M-FAX: 64 3 326 7063

M-EMAIL: adrienne.stewart@masthead.co.nz

M-CNTRY-ID: NZ

M-ADDRTYPE: B

GENDER: F

DOB: 06/02/1936

MAR-STAT: M

BIRTH-CITY: Melbourne

BIRTH-CNTRY: Australia

CITIZ-CNTRY: Australia

RES-CNTRY: New Zealand

START MEMO POSITION:

Chair of Art and Industry Biennial Trust

END MEMO POSITION:

START MEMO OTHER-POSITIONS:

Trustee of Canterbury University Foundation, The  
Christchurch Cathedral Foundation, Salvation Army Advisory  
Board Member, Chair of the Christchurch Symphony Foundation  
Trust, Patron of the Court Theatre Supporters, Judge of the  
National Business Review Art Awards.

END MEMO OTHER-POSITIONS:

START MEMO PREV-POSITIONS:

Major Shareholder Public Company / Director- P.D. L.  
Holdings Limited. 1958 - 2001.

END MEMO PREV-POSITIONS:

START MEMO US-TRAVEL:

Various visits 1970 - present: for business, holidays or  
attending service club Zonta International Conventions.

END MEMO US-TRAVEL:

START MEMO OTHER-TRAVEL:

Various visits 1962 - present: Europe, South East Asia,  
Australia, Pacific Islands.

END MEMO OTHER-TRAVEL:

START MEMO EDUCATION:

END MEMO EDUCATION:

START MEMO MEMBERSHIPS:

Member of the Zonta Club of Christchurch, Canterbury New  
Zealand.

Distinguished Fellow of the New Zealand Institute of  
Directors

Fellow of the New Zealand Institute of Management.

END MEMO MEMBERSHIPS:

START MEMO PUBLICATIONS:

END MEMO PUBLICATIONS:

START MEMO SPEC-CONSID:

This visitor is called by her middle name - Adrienne. She is  
the wife of an industry leader Sir Robert Stewart and as a  
custom in New Zealand carries the title of 'Lady' (rather  
than Mrs.) Stewart.

It would be appropriate and correct wherever possible to  
write her name as 'Adrienne, Lady Stewart' and in formal  
situations to introduce her this way.

She is a gregarious and charming person who works tirelessly  
in support of the arts (and welfare) organizations in New  
Zealand and is not the sort of person to require special  
treatment because of her title.

She generally introduces herself by her first name in  
informal situations and she is a very easy and grateful  
person to work with. She is very energetic and manages the  
workload of a much younger person.

END MEMO SPEC-CONSID:

FIRST-LANG: English

ENGL-READ: 5

ENGL-SPEAK: 5

ENGL-COMP: 5

START MEMO NOM-POST-OBJ:

Post suggests the program includes visits in the West Coast  
and East Coast and the visitors want to visit in New York  
and fly home from there.

Where possible the program to include a city the size and  
style of Christchurch by way of comparison would be good (see  
Justification and Requirements).

Post is happy to receive ideas from the programmers but the  
visitors suggest the following broad itinerary:

For Deborah McCormick: ( 8 Day program)

Overview of contemporary art in the United States, with a  
focus on urban art for public (indoor and outdoor) spaces.  
Introduction to artists for the purpose of exchange programs  
and the presentation of American art in New Zealand.

For Adrienne Stewart: (6 day program)

Overview of the governance of successful arts organizations  
in the United States with introductions to counterparts.

Also wants to meet with dance festival producers to  
introduce her protege, NZ Dancer Raewyn Hill.

PROGRAM DATES REQUESTED ARE:

Sun 9 October Arrive Los Angeles. Travel to a West Coast  
City. Suggest San Francisco.

Mon 10 Oct Public Holiday. Own Time

Tue 11 October begin VolVis Program 'Day 1' in San Francisco

Wed 12 October VolVis Program 'Day 2' San Francisco. Travel  
to 2nd West Coast City, to be advised by programmer.

Thurs 13 October VolVis Program 'Day 3'. West Coast City.

Fri 14 October VolVis Program 'Day 4'. West Coast City 2.

Travel to New York end of day or on Saturday 15.

Sat 15 Travel to New York City and own time.

Sun 16 Own time New York City.

Mon 17 October VolVis Program 'Day 5' New York City

Tues 18 October Volvis Program 'Day 6' New York City.

Adrienne Stewart ends Vol Vis Program , International  
departure from New York City.

Wed 19 October VolVis program 'Day 7' continues for Deborah  
McCormick at 2nd East Coast city

Thursday 20 October Volvis Program 'Day 8' final program  
day. 2nd East Coast city. International departure that  
evening or on 21 October.

END MEMO NOM-POST-OBJ:

START MEMO NOM-POST-RCMD:

As part of this visit she would like to accompany the Director of SCAPE Art and Industry Biennial Trust, Deborah McCormick on her professional development and introductions to urban art specialists at certain stages. She would like to attend some of Deborah's meetings and visits but as an aside to this she would like to have her own meetings with her counterparts who are trustees of arts organizations or philanthropic trusts in order for her to develop, compare and contrast her own skills and competencies and develop relationships with American institutions and organizations in support of artists exchanges between New Zealand and the United States.

She would also like to meet with some dance festival producers to introduce her protege Raewyn Hill. (See Visitor's objectives).

Post recommends:

- Meetings with counterparts in Arts organizations , particularly chairperson or president level trustees.
- Hospitality by trustees, meeting counterparts and others involved with arts organization philanthropy.
- Attend a trustee meeting of an arts organization as a guest of the Chairperson.
- Meet with counterpart specialists regarding donations and gifting.
- Visits and or tickets to arts organizations activities ( such as Symphony Orchestras ) as guest of trustees.
- Meeting with Dance Festival producers (if time permits).

END MEMO NOM-POST-RCMD:

START MEMO VIS-OBJ:

- Meetings with counterparts in Arts organizations , particularly chairperson or president level trustees to compare and contrast management/governance issues.
- Meet with counterpart specialists regarding donations and gifting to arts organizations and institutions
- Hospitality by trustees, meeting counterparts and others involved with arts organization philanthropy
- Attend a trustee meeting of an arts organization as a guest of the Chairperson.
- Visits and or tickets to arts organizations activities ( such as Symphony Orchestras ) as guest of trustees.

Adrienne Stewart wants to meet some contemporary dance theater producers and festival directors as she is patron to Raewyn Hill a NZ contemporary dancer who has Soapbox Dance Company [www.soapboxproductions.co.nz](http://www.soapboxproductions.co.nz) ( recently performed at Sydney Opera House). Wants to meet potential dance festival directors to discuss opportunities for Raewyn Hill.

END MEMO VIS-OBJ:

START MEMO VIS-REC:

Some specific contacts are requested and further information will be supplied by email.

Accommodation note: please book twin share room. They are happy to share a room. In New York please book accommodation within range of NY Metropolitan Opera and wherever the show "Dirty Rotten Scoundrels" is playing. (Their travel agent will make booking for this show).

Advice about tickets for both to Metropolitan Opera and New York Philharmonic Orchestra or other ideas for their own time on weekend of 15 16 October.

Adrienne Stewart wants to meet some contemporary dance theater producers and festival directors as she is patron to Raewyn Hill a NZ contemporary dancer who has Soapbox Dance Company [www.soapboxproductions.co.nz](http://www.soapboxproductions.co.nz) ( recently performed at Sydney Opera House). Wants to meet potential dance festival directors to discuss opportunities for Raewyn Hill.

END MEMO VIS-REC:

NOMINATING-OFFICER: Roy Glover

START MEMO NOMINATING-JUSTIFICATION:

Adrienne, Lady Stewart is one of New Zealand's senior, leading and most respected philanthropic trustees. She has close links with members of the New Zealand government and arts organizations nationally. She is the Chair of the Art and Industry Biennial Trust in Christchurch and has a close interest the development of SCAPE Art and Industry ( Urban Art in Public Spaces) 2006 exhibition in Christchurch. As part of this visit Post has recommended she accompany the Director of SCAPE Art and Industry Biennial Trust, Deborah McCormick on her professional development and introductions to urban art specialists at certain stages. She would like to attend some of Deborah's meetings and visits but as an aside to this she would like to have her own meetings with her counterparts who are trustees of arts organizations or philanthropic trusts in order for her to develop, compare and contrast her own skills and competencies and develop relationships with American institutions and organizations

in support of artists exchanges between New Zealand and the United States.

END MEMO NOMINATING-JUSTIFICATION:

NOM-OFF: Mutual Understanding

SPEAKER?: No

NOTIFY-EMB: No

MEDIA?: No

HOME-STAY: No

HOME-HOSP?: Yes

E-I-TYPE: NONE

NOMINEE-ID: 179

PERSON-ID: 166

BIRTH-CNTRY-ID: AS

CITIZ-CNTRY-ID: AS

RES-CNTRY-ID: NZ

FIRST-LANG-ID: EN

E-I-TYPE-ID: N

NOM-POST-ID: 4005

NOM-FUNDING-CNTRY-ID: 0

NOM-STATUS: N

DS2019-ACTION: 1

DS2019-SUBJECT:

SPONS-FUNDS: 0

SPONS-AGENCY1:

USGOVT-AGENCY1:

US-AGENCY-AMT1: 0

USGOVT-AGENCY2:

US-AGENCY-AMT2: 0

INTL-ORG1:

INTL-ORG-AMOUNT1: 0

INTL-ORG2:

INTL-ORG-AMOUNT2: 0

VIS-GOVT-AMT: 0

COMMISSION: 0

OTHER-AMOUNT: 0

VIS-AMOUNT: 0

VIS-CAT:

END BIO:

END NOMINATION:

END FIXED-FORMAT TEXT:

**17. POST APRECIATES CONSIDERATION OF A PROGRAM FOR DEBORAH MCCORMICK AND ADRIENNE STEWART. THANK YOU AND REGARDS,  
BURNETT, acting**